



IRISH LAW AWARDS 2025

Advertising Package Overview

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Overview

The Leap Irish Law Awards showcases the best of Irish law firms, legal practitioners and in-house legal teams throughout the four provinces of Ireland. Established in 2012, the Irish Law Awards commend excellence in Irish law and recognise the outstanding achievements and exemplary practices of leading law firms and teams throughout the country. Attended by both the Bar Council of Ireland and the Law Society of Ireland, the awards represent over 10,000 legal professionals in Ireland and are the perfect platform to showcase one of the country's most successful sectors.

The Irish Law Awards are carefully chosen by our expert panel of judges to reflect the work undertaken by individual lawyers and law teams, from in-house legal teams and public sector lawyers to top tier firms and sole practitioners.

Date: 6th June 2025
Location: Clayton Hotel, Burlington Road
Annual Attendees: 600 - 700



2024 Awards Highlights

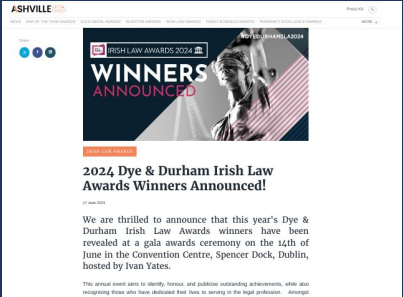
Highlight Video Reel



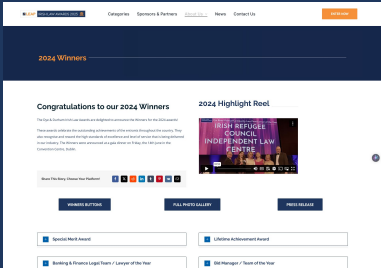
Photo Gallery



Press Releases



Winners Page



Event Brochure



2024 Event Overview

History: 12 years

Audience: Legal, Business, Government

Attendees: 594

Entries: 138

Event Host: Ivan Yates

Media Coverage 2024 Breakdown:

3 Regional Radio Stations
30 National and Regional Press
29 Irish Media Accredited News Sites

Summary of our Media Coverage 2024

	Value €	Views/Impressions
Web*	€90K	2.1M
Press*	€40K	667K
Broadcast*	€350	125K
Website		84k
Ezines		97K
Linkedin		112k
Facebook		4k
Twitter		133K
Totals	€104,350	3,208,800

*Media reports for web, press and broadcast are independently verified by Kantar Media and reports available in detail on request

Advertising Package

Cost €4,995 + VAT

The Irish Law Awards team work closely with each advertiser to create the best advertising experience for your brand. Let us know what your brand stands for or what your marketing goals are for 2023 and we will create a unique activation that represents your message so that our audience don't just see your logo but experience your brand.



Key Benefits

- 01 | Company name, information and logo prominent on our Awards website with hyperlinks through to your own site & opportunity to communicate company updates through posts or news items including a 50 word blurb on website
- 02 | Logo printed in the award magazine on the night
- 03 | Company name and logo to appear on all print adverts and promotional material in the lead up to the event including adverts published by our media partners, The Irish Times and The Business Post.
- 04 | Company name and logo to appear in the Awards pre event publicity campaign including finalists announced
- 05 | Pop up stand with company name and logo to displayed at the drinks reception.
- 06 | Your company logo to be displayed on a loop on stage throughout the entire awards ceremony.
- 07 | Four seats at the awards ceremony.



 **LEAP**

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Thank You

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