



**LEAP**

IRISH LAW  
AWARDS 2025

## Category Sponsorship Package Overview

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# Overview

The Leap Irish Law Awards showcases the best of Irish law firms, legal practitioners and in-house legal teams throughout the four provinces of Ireland. Established in 2012, the Irish Law Awards commend excellence in Irish law and recognise the outstanding achievements and exemplary practices of leading law firms and teams throughout the country. Attended by both the Bar Council of Ireland and the Law Society of Ireland, the awards represent over 10,000 legal professionals in Ireland and are the perfect platform to showcase one of the country's most successful sectors.

The Irish Law Awards are carefully chosen by our expert panel of judges to reflect the work undertaken by individual lawyers and law teams, from in-house legal teams and public sector lawyers to top tier firms and sole practitioners.

**Date:** 6th June  
**Location:** Clayton Hotel, Burlington Road  
**Annual Attendees:** 600 - 700



# 2024 Awards Highlights

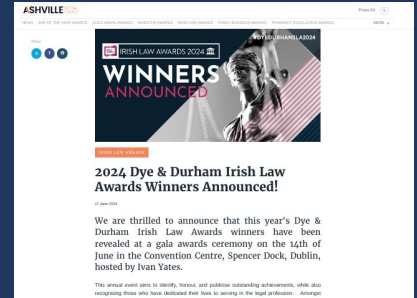
## Highlight Video Reel



## Photo Gallery



## Press Releases



## Winners Page



## Event Brochure



# 2024 Event Overview

**History:** 12 years  
**Audience:** Legal, Business, Government  
**Attendees:** 594  
**Entries:** 138  
**Event Host:** Ivan Yates

**Media Coverage 2024 Breakdown:**

3 Regional Radio Stations  
 30 National and Regional Press  
 29 Irish Media Accredited News Sites

## Summary of our Media Coverage 2024

|               | Value €         | Views/Impressions |
|---------------|-----------------|-------------------|
| Web*          | €90K            | 2.1M              |
| Press*        | €40K            | 667K              |
| Broadcast*    | €350            | 125K              |
| Website       |                 | 84k               |
| Ezines        |                 | 97K               |
| Linkedin      |                 | 112k              |
| Facebook      |                 | 4k                |
| Twitter       |                 | 133K              |
| <b>Totals</b> | <b>€104,350</b> | <b>3,208,800</b>  |

\*Media reports for web, press and broadcast are independently verified by Kantar Media and reports available in detail on request



# Category Sponsorship

**Cost €8,500 + VAT**

The Irish Law Awards team work closely with each sponsor to create a unique activation for your brand. Let us know what your brand stands for or what your marketing goals are for 2025 and we will create a unique activation/competition that represents your message so that our audience don't just see your logo but experience your brand.

Categories to choose from [Click here](#)



# Categories

- ADR Firm/Lawyer of the Year (Regional and National)
- Banking & Finance Legal Team / Lawyer of the Year
- Bid Manager
- Civil Litigation Law Firm/Lawyer of the Year (Regional & National)
- Corporate/Commercial Law Team/Lawyer of the Year
- Criminal Law Firm/Lawyer of the Year
- Diversity and Inclusion Law Firm of the Year
- Employment Law Firm/Team/Lawyer of the Year Award (Regional and National)
- Excellence & Innovation in Client Service (Regional & National)
- Excellence in Communication
- Family Law Firm/Team/Lawyer of the Year Award (Region and National)
- In-House (Non-Civil Service/Public Sector) /Legal Team/Lawyer of the Year (Regional & National)
- International Law Firm of the Year
- Law Book of the Year
- Law Firm Innovation Award
- Law Firm of the Year (Regional and National)
- Law School of the Year
- Law Student of the Year
- Lawyer of The Year (Regional & National)
- Legal Educator of the Year
- Legal Executive of the Year
- Mental Health and Capacity Law Firm / Team / Lawyer of the Year
- Personal Injury/Medical Negligence Law Firm/Lawyer of the Year
- Pro Bono Publico/Community Law Firm/Lawyer of the Year
- Probate Law Firm/Team/Lawyer of the Year
- Property Law Firm/Team/Lawyer of the Year (Regional & National)
- Public Sector In-House Legal Team/Lawyer of the Year (Regional & National)
- Service Provider to the Legal Profession
- Sole Practitioner of the Year (Regional and National)
- Sole Principal of the Year (Regional and National)
- Special Merit Award



# Key Benefits

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- 01 | Company name, information and logo prominent on our awards website with hyperlinks through to your own site & opportunity to communicate company updates through posts or news items including a 50 word blurb on website.
- 02 | Company name and logo to appear aligned directly with your chosen category.
- 03 | Company name and logo to appear on all print adverts and promotional material in the lead up to the event including all media partner adverts (Sunday Business Post, Ashville Publications).
- 04 | Company name and logo to appear on all digital promotion in the lead up to the event, branding on an eZine distributed to in excess of 5,500 legal contacts.
- 05 | Opportunity to include sponsor messages in eZines on sign off of partnership.
- 06 | Opportunity to engage with potential new customers through adding posts or news items to our Irish Law Awards Website News page.
- 07 | Opportunity to feature a video (piece to camera) with a company message on the Irish Law Awards site with a news post and on our Social Media channels.
- 08 | Company name and logo to appear in the awards pre-event publicity campaign including finalists announced.
- 09 | Your chosen Social Media handles will be used to announce all finalists in your category.

# On the night

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- 01 | Branded **table of ten** in prime position at awards dinner and one at the top table.
- 02 | Opportunity to present recipient of chosen category with Award on stage
- 04 | Company name on awards piece.
- 05 | Branding throughout the event on stage, banners, and video elements of awards presentation, all of which identifying you as category sponsor.
- 06 | Full page advert in event brochure aligned to your category.
- 07 | Branding on production loop during the award evening.
- 08 | Photo opportunity for senior representative and winner.
- 09 | Opportunity to do a Video “**piece to camera**” for post event Social media posting.
- 10 | Logo on backdrop for all photos at the event.
- 11 | All menus & pop ups branded with your company name and logo.
- 12 | Recognition from awards host for sponsorship.
- 13 | Social Media promotion of winner of your category, includes your company Twitter handle, including LinkedIn, Facebook and Instagram
- 14 | Branding on the chosen category page in the awards brochure. Cameraman on hand during the evening to photograph your group for use in your own post-event marketing.



# Post Event Deliverables

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The Irish Law Awards Events Team will send you a full Sponsors Report including the following information :

- PR Activity
- Kantar Media Coverage detail
- Social Media Coverage report
- Examples of Branding delivered
- Piece to Camera
- Award presentation images
- Lists of Press/Web and Broadcast Media
- Testimonials
- Examples of Posts and Sponsor Relevant Images

- Priority given to sponsored categories on all media partnership coverage and Press Releases.
- Dedicated resource to promote finalists and winners through Social Media, Press Releases and Email.
- Branding on all certificates posted to finalists and winners in your category
- Editorial coverage through press release, media partners, national and regional press of category, sponsor and winner
- All branding remaining on event website, updated with post-Awards review, for the following 4 months
- Logo to appear on main site homepage, sponsors page, Newsletter emails, and on footer of all Event Management software.
- All social media posts regarding your category will be tagged to your relevant stream on LinkedIn, Twitter, Instagram and Facebook and your logo included on the post.
- Full access to digital library of all photographs taken at event.



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# Thank You

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